



# Single Marine Program Events

The Single Marine Program (SMP) contributes to the improvement of total force readiness, job performance, and retention by supporting the enhancement of Quality of Life (QoL) for single Marines and Sailors, including unaccompanied personnel. The SMP includes all single service members aboard Marine Corps installations. The SMP serves as the voice for single Marines and Sailors in identifying QoL concerns and developing QoL initiatives. QoL includes all activities and issues that directly or indirectly influence readiness, morale, living environment, personal growth and development.

## Sponsorship Levels

\$10,000—25 Events  
\$6,900—15 Events

\$4,750—10 Events  
\$2,500—5 Events

## Return on Investment at Events

- Table and chairs
- Banner Space
- Announcements
- Samplings
- Logos on shirts/products

## In-kind Requested Items

- T-shirts
- Hats
- Drawstring bags
- Leather portfolios
- Headphones
- Speakers
- Bikes
- Sports drinks

\* Please note ROI will vary based on event

**For advertising information, contact  
Commercial Sponsorship and Advertising Sales at:**

MCCS Marketing Branch MCB Camp S.D. Butler  
Unit 35023 FPO AP 96373-5023

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# Mt. Fuji Ski Trip

The SMP provides the single Marines and Sailors an opportunity to travel to Camp Fuji to experience the various ski resorts that are available. This activity fosters community relations and allows the Marines and Sailors on Okinawa to enjoy a different environment with their peers.

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Date: January, February  
Location: Mt. Fuji, Tokyo  
Participants: 36



# Duck & Cover Golf Tournament

Every year, the SMP hosts the “Duck & Cover” Golf Tournament designed to give single Marines and Sailors an opportunity to compete with their SNCO and/or Officers in a four-person team game of golf at Taiyo Golf Club.

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Date: June  
Location: Taiyo Golf Club  
Participants: 144

# Volunteer Appreciation Lunch

During the month of April, SMP hosts an appreciation lunch to recognize all of the single Marines and Sailors for the hard work and effort that they put in helping the community throughout the year.

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Date: April  
Location: All Camps



# Annual Naha Dragon Boat Race

Marines and Sailors enter to race against local teams at the annual Naha Dragon Boat race. It is one of the biggest festivals on island. Marines and Sailors build teamwork through rowing, and experience the culture through dragon boat racing. The event will be televised and there will be trophies for the winning team.



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Date: May  
Location: Naha, Okinawa  
Participants: 80  
Spectators: 2000



# Mt. Fuji Climb Trip

The SMP provides the single Marines and Sailors an opportunity to travel to Camp Fuji to climb Japan's highest and most prominent mountain. This adventure gives the Marines and Sailors a once-in-a-life time experience. This activity fosters community relations and allows the Marines and Sailors on Okinawa to enjoy a different environment with their peers.

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Date: August  
Location: Mt. Fuji, Tokyo  
Participants: 36

# 10,000 Person Eisa Festival

Annual event with 10,000 Eisa dancer drummers. Single Marines and Sailors can experience various styles of Eisa dancers from youth to elderly throughout Kokusai Street.



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Date: August  
Location: Naha, Okinawa  
Participants: 1,000  
Spectators: 25,000

# SMP Beach Bash

The SMP Beach Bash is hosted at Naval Facility Okinawa, White Beach. The purpose of this event is to help improve morale for the Marines and Sailors on Okinawa, promote appreciation for the environment and community as well as promote the Single Marine Program and its upcoming events/activities.

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Date: August  
Location: Camp Hansen  
Participants: 150



# Naha Tug-o-War

The Great Naha Tug-o-War is a Guinness World Record holding event. The entire street is blocked off with a 40-metric ton rope and 25,000 participants compete between east and west teams. SMP takes single and unaccompanied Marines and Sailors out to the site to experience and compete in the tug-o-war. Great opportunity to enjoy this unique event!

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Date: October  
Location: Camp Hansen  
Participants: 300

# SMP Thanksgiving Dinner

Single Marines and Sailors share a traditional Thanksgiving dinner with their peers. In addition to dinner, there will be several games, activities and prize drawings/giveaways. This event is an opportunity for the Marines and Sailors to have a fun time while away from home for the holiday season.

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Date: November  
Location: Naha, Okinawa  
Participants: 450-600



# Hokkaido Trip

The SMP provides the single Marines and Sailors an opportunity to travel Asia at a discounted rate. This trip is to Hokkaido, the northern-most of Japan's main islands, which is known for its volcanos, natural hot springs (onsen) and ski areas.

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Date: February  
Location: Hokkaido, Japan  
Participants: 30



# Japanese Professional Baseball

Marines and Sailors have the opportunity to enjoy watching Japanese professional baseball games during the months of February and June. Due to the warm nature of Okinawa, the opportunity to watch professional baseball teams' spring train is available since there is no "off-season" on Okinawa. We are looking for support to offset the costs of tickets and transportation to the games to help provide entertainment and support camaraderie among the troops.

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Date: February & June  
Location: Okinawa, Japan  
Participants: 30

# Doggy Days

This event gives our families with dogs a chance to go by the SMP Center for a meet and greet with young Marines and Sailors that may be missing their animals back home. This will be the 2nd Annual Doggy Days that Courtney SMP has hosted. We are welcoming 15 dogs from 10 families and over 60 Marines and Sailors to take part in the event.

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Date: March  
Location: Okinawa, Japan  
Participants: 30





## Tokyo – Auto Salon

SMP tour to the Tokyo Auto Salon. This is an annual auto show held in January at Makuhari Messe, Chiba City, Japan for performance and custom dress-up parts and technology displays. This is a perfect event for the SMP auto enthusiast and an opportunity for them to see more of Asia.

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Date: January  
Location: Tokyo, Japan  
Participants: 30

## SMP Recreation Centers

The Single Marine Program Recreation Centers are a unique place for active duty personnel to relax and enjoy.

- Multiple computer internet café
- Mini-movie theaters
- Pool and foosball tables
- Table tennis
- XBOX 360, XBOX 1, Playstation 3 and 4
- Large patio areas with outdoor TVs, pool tables and gas grills



## Wing Wednesdays

The SMP weekly Wing Wednesdays serve as an outlet to enhance the quality of life for single active duty personnel by providing a positive environment while enjoying a good meal.



## Grill Your Own Steak

This event is an appreciation to Marines and Sailors for all they do. They will grill their own steaks on BBQs in front of the SMP and have sides to go with it such as Mac n cheese, biscuits, coleslaw, drinks.

## Asia Pacific Tour

This SMP event provides an exciting opportunity for Marines and Sailors to discover the wonderful sights, landmarks, people and cuisine of Asia with an unforgettable group tour. The SMP program utilizes sponsorship funds to offset the cost of the tour so this opportunity is available to more people.

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Date: May & July  
Participants: 30



## Bali Trip

Single Marines and Sailors have the opportunity to explore the Indonesian island of Bali at a discounted rate. This offers an opportunity for SMP members to immerse themselves in the culture of Indonesia and experience the art, history, culture and people on Bali. Sponsorship is sought to help offset the costs of the trip for the single Marines and Sailors to make traveling more affordable on a budget.

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Date: November  
Location: Bali, Indonesia  
Participants: 30

# Weekly Activities

Joint Reception Center (JRC) briefs take place every Monday throughout the year unless a national holiday falls on that day, then the brief is held on Thursday. SMP coordinators give presentations about the program to welcome Marines and Sailors who are new to the island. SMP encourages Marines and Sailors to get involved so they can play a bigger part in the Marine Corps and local community.

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Participants (monthly): 400-500  
Participants (annually): 4,800-6,000



# Monthly Activities

Barracks bashes are hosted by SMP at various camp locations. SMP sponsors a DJ and activities for the Marines and Sailors, such as an inflatable boxing ring, jousting ring, rock wall and movie nights.

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Participants (monthly): 300+  
Participants (yearly): 3,600-4,000

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**Event Photos:**

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