



OKINAPA Wine Festival

About

OKINAPA is a premier wine-tasting and food-pairing experience event that takes place annually at the beautiful Butler Officers' Club.

The mission behind the OKINAPA wine festival has always been to share the beauty of wine and food, by allowing everyone (whether a novice or expert) to indulge their palates and gain knowledge through their experience. It is also an event that helps in bringing the community together for a relaxing evening of fun and fellowship. Since its beginning in 1997, OKINAPA has done just that for over 30,000 people.

Much of the success and popularity of this event is due to the wide variety of exquisite vintages from vendors all over the globe. Attendees can taste selections from top wine destinations such as Italy, Argentina, the United States, Australia and more. These vintages can also be paired with a sensational selection of culinary delights carefully crafted by our experts.



Event Date: September
Location: Butler Officers' Club
Anticipated Participants: 2000

Sponsorship requested includes the following:

- Hotel overnight stays for two
- Airline tickets for two (international/domestic)
- Winery tour for two with accommodations



**For advertising information, contact Commercial Sponsorship
and Advertising Sales at:**

MCCS Marketing Branch MCB Camp S.D.
Butler Unit 35023 FPO AP 96373-5023

sales@okinawa.usmc-mccs.org | mccsokinawa.com/advertise

From off-base or cell: 098-970-2245/7897
Fax: 098-970-0975

Phone (From U.S.): +81-98-970-2245/7898
Fax: +81-98-970-0975



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	PREMIER EVENTS SPONSOR (\$5,000)	EVENTS SPONSOR (\$2,500)	SUPPORTING SPONSOR (\$1,000)	SPONSOR (\$500)
Tables and chairs provided with product display/sampling & surveying opportunities	•	•	•	•
On-site announcements and recognition by EMCEE when available	•	•	•	•
On-site signage: poster/digital monitor	1 poster/digital monitor at the facility for 1 year	1 poster/digital monitor at the facility for 6 months	1 poster/digital monitor at the facility for 3 months	1 poster/digital monitor at the facility during month of the event
Logo on website/ Facebook promotion and mention of sponsor	•	•	•	Limited
Branding on media advertising	•	•	Limited	Limited
“Thank You” ad on Facebook	•	•		
MCCS Flyer Program	Year-round at the facility	3 months at the facility		

