

Sponsorship opportunity – Endurance sporting events –

Endurance sporting events

Name	Time Period	Camp	Non-SOFA	Age group	Participants*	Spectators*
Load of Tengan 5K/10K Run	February	Courtney	○	12 & up	109	20
Kinser Bike Race	Feb, Sep	Kinser	○	15 & up	376	25
Magic 10 Miler Run	March	Futenma	○	12 & up	212	20
Warrior Challenge 5K run	March	Schwab	○	12 & up	130	20
TriKids / women only Triathlons	Mar, May, Jun	Foster, Courtney, Kinser		**	108	268
Kinser Triathlon	May	Kinser	○	12 & up	175	50
Tri-Ekiden (relay triathlon)	June	Hansen	○	16 & up	54	20
Futenma Bike Race	June	Futenma	○	15 & up	174	30
Aquathlon	July	Foster		***	34	62
POW/MIA 5K run	September	Hansen		18 & up	309	20
Futenma Triathlon	October	Futenma	○	12 & up	94	30
Crits Bike Race	October	Futenma	○	15 & up	188	25
Kinser Half Marathon	November	Kinser	○	12 & up	373	96
					2,336	686
					TOTAL	3,022

* Participants / spectators numbers are actual numbers obtained from the events held in 2018.

** TriKids triathlon: 7-14 y.o.; MiniKids triathlon: 9 y.o. & younger, Women only triathlon: 13 y.o. & up

*** No age limit (parent must accompany minor in the water).

- Mud Run sponsorship is available in separate sponsorship package.



Become a sponsor for the MCCS Semper Fit Endurance Sporting Events

& reach out over 3,000 active duty, the family members, and the local people!

	PREMIER EVENTS SPONSOR \$10,000	EVENTS SPONSOR \$5,000	SUPPORTING SPONSOR \$2,500	SPONSOR \$1,000
Tables and chairs provided with product display / sampling & surveying opportunities	All events (upon request)	Up to 10 events	Up to 5 event	Up to 2 events
On-site announcements and recognition by EMCEE	•	•	•	•
On-site Signage: 3'x6' banners	1 banner per event at all events	1 banner per event up to 10 events	1 banner per event up to 5 events	1 banner per event up to 2 events
Logo on event t-shirts	All events that create event t-shirts	Up to 10 events that create event t-shirts		
Logo on website / Facebook promotion and mention of sponsor	•	•	•	limited
Branding on Media Advertising	•	•	limited	limited
"Thank you" ad on Facebook	•	•		
MCCS Fitness Centers' visits / flyer program	• 6 months			
VIP Parking	•	•		

In-kind sponsorship is also available upon request for following items:

Exercise equipment	Road/triathlon bikes, GPS watches, Wearable devices, form rollers, TRX, Kettle bells
Exercise apparels	Bike jerseys, workout shirts, Gym bags, Draw-string bags, sunglasses, sports towels
Supplements	Nutrition bars, supplements for recovery, Protein/amino acid supplements, sports drinks
Event support	Bike mechanic
Race entry	Free local event entries
Recovery	Massage certificates, restaurant certificates, hotel stays, icecream

For advertising information, contact Commercial Sponsorship and Advertising Sales at:

sales@okinawa.usmc-mccs.org | mcsokinawa.com/advertise

From off-base or cell: 098-970-2245/7897

Fax: 098-970-0975

Phone (From U.S.):+81-98-970-2245/7898

Fax: +81-98-970-0975

Event Photos are available with:

Flickr.com/photos/mccs-sponsorship/

facebook.com/MCCSOkinawa.SportsandWellness

