

## Sponsorship opportunity – Active Duty military-only events

### Active Duty (AD) military-only sport events

Name	Time Period	Camp	Non-SOFA*	Age group*	Participants*	Spectators*
CC/CG Bowling Tournaments (x2)	Feb, July	All Camps	AD only	18 & up	214	40
CC/CG Basketball Tournaments (x2)	Mar, Dec	All Camps			165	35
CC/CG Softball Tournaments (x2)	Apr, Oct/Nov	All Camps			139	65
HITT** Preliminary Practice	April	All Camps			70	30
CC/CG Golf Tournaments (x2)	May, Sep	Taiyo Golf Club			62	-
CC/CG Soccer Tournaments (x2)	Jun, Sep	All Camps			214	42
HITT Preliminary Challenge	June	Hansen			27	35
CC/CG Football Tournaments (x2)	Aug, Dec/Jan	All Camps			203	37
Jingle Bell Fun Run (x6)	December	All Camps			5,246	200
Rudolph's Sled Pull	December	Foster, Hansen			45	27
Unit Physical Training	Year-round	All Camps			8,160	60
HITT Courses (Level 1 & 2)***	Year-round	All Camps			200	40
				Subtotal	14,745	611
				<b>TOTAL</b>	<b>15,356</b>	

\* Participants / spectators numbers are actual numbers obtained from the events held in 2018.

\*\*HITT: High Intensity Tactical Training

\*\*\* Week-long course to develop HITT Level 1 & 2 instructors



**Become a sponsor for the MCCS Semper Fit AD military-only events**

**& reach out over 15,000 AD military members!**

	PREMIER EVENTS SPONSOR \$15,000	EVENTS SPONSOR \$10,000	SUPPORTING SPONSOR \$5,000	SPONSOR \$2,500
Tables and chairs provided with product display / sampling & surveying opportunities	All CC/CG and Jingle Bell Fun run events (upon request)	Up to 10 events among CC/CG and Jingle Bell Fun run	Up to 5 events among CC/CG and Jingle Bell Fun run	Up to 3 events among CC/CG and Jingle Bell Fun run
On-site announcements and recognition by EMCEE	•	•	•	•
On-site Signage: 3'x6' banners	1 banner per event at all CC/CG and Jingle Bell Fun run events (upon request)	1 banner per event up to 10 events among CC/CG and Jingle Bell Fun run	1 banner per event up to 5 events among CC/CG and Jingle Bell Fun run per	1 banner per event up to 3 events among CC/CG and Jingle Bell Fun run
Logo on event t-shirts	All events that create event t-shirts	Up to 10 events that create event t-shirts	Up to 5 events that create event t-shirts	
Logo on website / Facebook promotion and mention of sponsor	•	•	•	limited
Branding on Media Advertising	•	•	limited	limited
"Thank you" ad on Facebook	•	•		
MCCS Fitness Centers' visits / flyer program.	• 6 months	• 3 months		
VIP Parking	•	•		

In-kind sponsorship is also available upon request for following items:

Exercise equipment	Basket/base/soccer/Soft-balls, golf clubs, TRX, Kettle bells
Exercise apparels	Gym bags, backpacks, sports towels, team uniforms, workout wears
Supplements	Nutrition bars, sports drinks, protein/amino acid supplements
Recovery	Restaurant certificates, healthy snack packs. massage certificates
Grand prizes	Round trip flight tickets to the US, Round trip flight tickets to Tokyo/Osaka, Hotel stays

**For advertising information, contact Commercial Sponsorship and Advertising Sales at:**

sales@okinawa.usmc-mccs.org | mcsokinawa.com/advertise

From off-base or cell: 098-970-2245/7897

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**Event Photos are available with:**

Flickr.com/photos/mccs-sponsorship/



[facebook.com/MCCSOkinawa.SportsandWellness](https://facebook.com/MCCSOkinawa.SportsandWellness)