

# Sponsorship opportunity – Semper Fit Aquatics events

## Aquatics events

Name	Time Period	Camp	Non-SOFA	Age group	Participants*	Spectators*
TriKids/Women only Triathlons (x3)	Mar, May, Jun	Foster, Courtney, Kinser	Open anyone who has the base access	**	108	268
Underwater Eggstravaganza	April	Foster		3-15	112	100
Dive-In Movies (x14)	Jun to Aug, Dec	All Camps		All	392	-
Aquathlon (x3)	July	Foster		***	34	62
Pet Plunge	October	McTureous		All	-	46
Learn to Swim	Year-round	Foster, McTureous, Kinser		6 mo. & up	1,260	2,000
Okinawa Dolphins Swim Team	Year-round	Foster		****	465	2,000
Swim Meets (x9)	Year-round	Foster		*****	609	1,119
AMP-IT <sup>1)</sup>	Year-round	Foster, Hansen	Active Duty only		123	-
				Subtotal	3,103	5,595
				<b>TOTAL</b>		<b>8,698</b>

<sup>1)</sup> Aquatics Maximum Power Intense Training. This is the aquatic version of HITT (High Intensity Tactical Training) for Active Duty military personnel.

\* Participants / spectators numbers are obtained from the events held in 2018.

\*\* TriKids triathlon: 7-14 y.o.; MiniKids triathlon: 9 y.o. & younger, Women only triathlon: 13 y.o. & up.

\*\*\* No age limit as far as a parent goes in water with a minor.

\*\*\*\* Elementary school age to 17 who has passes the team tryout.

\*\*\*\*\* Anyone who can swim across the pool.



**Become a sponsor for the MCCS Semper Fit Aquatics Events**

**& reach out over 8,500 active duty people, the family members, and the local people!**

	PREMIER EVENTS SPONSOR \$10,000	EVENTS SPONSOR \$5,000	SUPPORTING SPONSOR \$2,500	SPONSOR \$1,000
Tables and chairs provided with product display / sampling & surveying opportunities	All events* (upon request)	Up to 5 events**	Up to 3 event**	1 event
On-site announcements and recognition by EMCEE	•	•	•	•
On-site Signage: 3'x6' banners	1 year-round banner at each Aquatic facility (8 locations)	1 year-round banner at 3 Aquatic facilities	1 banner per event up to 10 events per year	1 banner per event up to 5 events per year
Logo on event t-shirts	All events that create event t-shirts	Up to 5 events that create event t-shirts		
Logo on website / Facebook promotion and mention of sponsor	•	•	•	limited
Branding on Media Advertising	•	•	limited	limited
"Thank you" ad on Facebook	•	•		
MCCS Aquatic facilities' or Fitness centers' visits / flyer program	• 6 months			
VIP Parking	•	•		

\*Learn to swim, Okinawa Dolphin Swim Team, and AMP-IT: Maximus five times for each.

\*\*Learn to swim, Okinawa Dolphin Swim Team, and AMP-IT: Maximus twice for each.

**In-kind sponsorship is also available upon request for following items:**

Exercise equipment	Wearable devices, road bikes, bike helmets, GPS devices, swim caps, goggles
Exercise apparels	Workout cloths, Gym bags, Draw-string bags, sports towels
Supplements	Nutrition bars, supplements for recovery, Protein/amino acid supplements, sports drinks
Recovery	Massage certificates, restaurant certificates, hotel stays, ice cream, healthy snack packs
Kids goods	Outdoor toys, amusement park free admissions

**For advertising information, contact Commercial Sponsorship and Advertising Sales at:**

sales@okinawa.usmc-mccs.org | mccsokinawa.com/advertise

From off-base or cell: 098-970-2245/7897

Fax: 098-970-0975

Phone (From U.S.):+81-98-970-2245/7898

Fax: +81-98-970-0975

**Event Photos are available with:**

Flickr.com/photos/mccs-sponsorship/  
facebook.com/MCCSOkinawa.SportsandWellness

