

## Branded sponsorship opportunity – Ball sporting events

### Ball sporting events

Name	Time Period	Camp	Non-SOFA	Age group	Participants*	Spectators*
MLK Basketball	January	Foster	○	16 & up	111	50
Youth Soccer	Feb to May	Foster, Courtney, Kinser		5-18	939	1,408
CC/CG Bowling Tournaments (x2)	Feb, July	All Camps		16 & up	214	40
CC/CG Basketball Tournaments (x2)	Mar, Dec	All Camps		16 & up	165	35
CC/CG Softball Tournaments (x2)	Apr, Oct, Nov	All Camps		16 & up	139	65
CC/CG Golf Tournaments (x2)	May, Sep	Taiyo Golf Club		16 & up	62	0
CC/CG Soccer Tournaments (x2)	Jun, Sep	All Camps		16 & up	214	42
Firecracker Softball	July	Foster	○	16 & up	475	150
Youth Baseball/Softball	Jul to Oct	Foster, Courtney, Kinser		5-18	758	1,137
CC/CG Football Tournaments (x2)	Aug, Dec, Jan	All Camps		16 & up	203	37
Youth Basketball/Cheer	Oct to Jan	Foster, Courtney, Kinser		5-18	791	1,186
Open Basketball Tournaments (x6)	Year-round	All Camps	○	16 & up	201	97
Open Football Tournaments (x6)	Year-round	All Camps	○	16 & up	446	115
Open Volleyball Tournaments (x6)	Year-round	All Camps	○	16 & up	114	38
Open Soccer Tournaments (x7)	Year-round	All Camps	○	16 & up	445	125
Open Softball Tournaments (x10)	Year-round	All Camps	○	16 & up	383	100
				Subtotal	5,660	4,625
				<b>TOTAL</b>		<b>10,285</b>

\* Participants / spectators numbers are actual numbers obtained from the events held in 2018.



**Become a sponsor for the MCCS Semper Fit Ball Sporting Events**

**& reach out over 10,000 active duty, the family members, and the local people!**

	PREMIER EVENTS SPONSOR \$10,000	EVENTS SPONSOR \$5,000	SUPPORTING SPONSOR \$2,500	SPONSOR \$1,000
Tables and chairs provided with product display / sampling & surveying opportunities	All events (upon request)	Up to 5 events	Up to 3 event	1 event
On-site announcements and recognition by EMCEE	•	•	•	•
On-site Signage: 3'x6' banners	1 banner per event at all events	1 banner per event up to 25 events	1 banner per event up to 10 events	1 banner per event up to 5 events
Logo on event t-shirts	All events that create event t-shirts	Up to 5 events that create event t-shirts		
Logo on website / Facebook promotion and mention of sponsor	•	•	•	limited
Branding on Media Advertising	•	•	limited	limited
"Thank you" ad on Facebook	•	•		
MCCS Fitness Centers' visits / flyer program	• 6 months			
VIP Parking	•	•		

In-kind sponsorship is also available upon request for following items:

Exercise equipment	Wearable devices, form rollers, basket/base/soccer/volley/foot-balls, golf clubs
Exercise apparels	Workout shirts, Gym bags, Draw-string bags, sports towels, team uniforms
Supplements	Nutrition bars, supplements for recovery, Protein/amino acid supplements, sports drinks
Recovery	Massage certificates, restaurant certificates, hotel stays, ice cream
Goods for kids	Outdoor toys, amusement part free admission

**For advertising information, contact Commercial Sponsorship and Advertising Sales at:**

[sales@okinawa.usmc-mccs.org](mailto:sales@okinawa.usmc-mccs.org) | [mccsokinawa.com/advertise](http://mccsokinawa.com/advertise)

From off-base or cell: 098-970-2245/7897

Fax: 098-970-0975

Phone (From U.S.):+81-98-970-2245/7898

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**Event Photos are available with:**

[Flickr.com/photos/mccs-sponsorship/](https://www.flickr.com/photos/mccs-sponsorship/)  
[facebook.com/MCCSOkinawa.SportsandWellness](https://www.facebook.com/MCCSOkinawa.SportsandWellness)

