

Sponsorship opportunity – Health Promotion events

Health Promotion events

Name	Time Period	Camp	Non-SOFA*	Age group*	Participants*	Spectators*
Fit Camp (Fitness Boot Camp)	Jan-May, Sept-Oct	Foster, Courtney	○**	12 & up****	135	-
Heart Healthy Spinathon (Spin class)	February	Foster	○**	12 & up****	76	-
Great American Spit Out	February	Foster, Hansen	○**	20 & up	25	-
Wellness Fair (information fair)	March	Foster	○**	All	200	30
Getting Moving Campaign ¹⁾	May	All Camps	○**	All	100	-
Super Healthy Summer Campaign ²⁾	June, July	All Camps	○**	All	100	-
International Yoga Day ³⁾	June	Foster	○**	12 & up****	60	3
Zumbaree ⁴⁾	July	Foster	○**	12 & up****	50	3
We Remember 9/11 Yoga	September	Foster	○**	12 & up****	30	3
Dance for a Cause ⁵⁾	October	Foster	○**	12 & up****	150	12
Aerobathon ⁶⁾	November	Foster	○**	12 & up****	126	-
Great American Smokeout	November	Foster, Hansen	○**	20 & up	35	-
Group Fitmas ⁷⁾	December	All Camps	○**	12 & up****	400	-
Group Fitness Classes	Year-round	All Camps	○**	12 & up****	46,998	-
Wellness Briefs	Year-round	All Camps	AD***	18 & up	1,200	120
Microwave Meals for the Barracks (x4) ⁸⁾	Year-round	All Camps	AD***	18 & up	200	60
				Subtotal	49,885	231
				TOTAL	50,116	

¹⁾ Educate participants how to stay active.

²⁾ Information table at various locations to educate audiences with summer safety issues.

³⁾ People gather to practice the ancient tradition of Yoga together.

⁴⁾ Zumba Step and Zumba, featuring two back-to-back 40 minutes sessions.

⁵⁾ Dance fitness classes to aware Breast Cancer and Domestic Violence.

⁶⁾ 3 hours of group exercise aerobic sessions.

⁷⁾ Attend group fitness class, receive a lottery tickets to possibly win a prize.

* Participants / spectators numbers are obtained from the events held in 2018.

** Anyone who has the base access.

*** AD: Active Duty.

**** Ages 12-18 may take Youth Orientation in prior and attend with a parent or legal guardian.

Become a sponsor for the MCCS Semper Fit Health Promotion Events

& reach out over 50,000 active duty people, the family members, and the local people!

	PREMIER EVENTS SPONSOR \$15,000	EVENTS SPONSOR \$10,000	SUPPORTING SPONSOR \$5,000	SPONSOR \$2,500
Tables and chairs provided with product display / sampling & surveying opportunities*	Up to 15 events or classes	Up to 10 events or classes	Up to 5 events or classes	Up to 3 events or classes
On-site announcements and recognition by EMCEE	•	•	•	•
On-site Signage: 3'x6' banners**	1 banner per event up to 15 events or classes	1 banner per event up to 10 events or classes	1 banner per event up to 5 events or classes	1 banner per event up to 3 events or classes
Logo on event t-shirts	All events that create event t-shirts	Up to 10 events that create event t-shirts	Up to 5 events that create event t-shirts	
Logo on website / Facebook promotion and mention of sponsor	•	•	•	limited
Branding on Media Advertising	•	•	limited	limited
"Thank you" ad on Facebook	•	•		
MCCS Fitness Centers' visits / flyer program	• 6 months			
VIP Parking	•	•		

*The services would not be available at some events/classes. Please ask for the details.

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In-kind sponsorship is also available upon request for following items:

Exercise equipment	Wearable devices, foam rollers, TRX, Kettle bells, battle ropes, lifting belt/straps
Exercise apparels	Workout shirts, Gym bags, Draw-string bags, sports towels,
Supplements	Nutrition bars, supplements for recovery, Protein/amino acid supplements, sports drinks
Recovery	Massage certificates, restaurant certificates, hotel stays, ice cream

For advertising information, contact Commercial Sponsorship and Advertising Sales at:

sales@okinawa.usmc-mccs.org | mcsokinawa.com/advertise

From off-base or cell: 098-970-2245/7897

Fax: 098-970-0975

Phone (From U.S.):+81-98-970-2245/7898 Fax: +81-98-970-0975



Event Photos are available with:

Flickr.com/photos/mccs-sponsorship/

facebook.com/MCCSOkinawa.SportsandWellness

