

## Sponsorship opportunity – Power sporting events

### Power sporting events

Name	Time Period	Camp	Non-SOFA	Age group	Participants*	Spectators*
Bench Press Competition	Feb, Sep	Futenma, Kinser	○	16 & up	40	38
Powerlifting Competition	May, Dec	Hansen, Foster	○	16 & up	122	50
Okinawa's Strongest** Battle of the North	July	Hansen	○	16 & up	30	30
Okinawa's Strongest Battle of the South	September	Foster	○	16 & up	30	30
Okinawa's Strongest	November	Foster	○	16 & up	38	50
Open Wrestling Tournaments	Jan, Oct, Dec	Foster, Schwab, Futenma	○	16 & up	32	15
				Subtotal	292	213
				<b>TOTAL</b>	<b>505</b>	

\* Participants / spectators numbers are actual numbers obtained from the events held in 2018.

\*\* Consists of three back to back strength events for a total score.

- Far East Bodybuilding sponsorship is available under separate sponsorship package.



**Become a sponsor for the MCCS Semper Fit Power Sporting Events**

**& reach out over 500 active duty, the family members, and the local people!**

	PREMIER EVENTS SPONSOR \$5,000	EVENTS SPONSOR \$2,500	SUPPORTING SPONSOR \$1,500	SPONSOR \$1,000
Tables and chairs provided with product display / sampling & surveying opportunities	All events (upon request)	Up to 5 events	Up to 3 event	1 event
On-site announcements and recognition by EMCEE	•	•	•	•
On-site Signage: 3'x6' banners	1 banner per event at all events	1 banner per event up to 5 events	1 banner per event up to 3 events	1 banner per event at 1 event
Logo on event t-shirts	All events that create event t-shirts	Up to 5 events that create event t-shirts		
Logo on website / Facebook promotion and mention of sponsor	•	•	•	limited
Branding on Media Advertising	•	•	limited	limited
"Thank you" ad on Facebook	•	•		
MCCS Fitness Centers' visits / flyer program	• 6 months			
VIP Parking	•	•		

In-kind sponsorship is also available upon request for following items:

Exercise equipment	Wearable devices, form rollers, TRX, Kettle bells, battle ropes, lifting belt/straps
Exercise apparels	Workout shirts, Gym bags, Draw-string bags, sports towels,
Supplements	Nutrition bars, supplements for recovery, Protein/amino acid supplements, sports drinks
Recovery	Massage certificates, restaurant certificates, hotel stays, icecream

**For advertising information, contact Commercial Sponsorship and Advertising Sales at:**

sales@okinawa.usmc-mccs.org | mcsokinawa.com/advertise  
 From off-base or cell: 098-970-2245/7897  
 Fax: 098-970-0975  
 Phone (From U.S.):+81-98-970-2245/7898  
 Fax: +81-98-970-0975

**Event Photos are available with:**

Flickr.com/photos/mccs-sponsorship/  
 facebook.com/MCCSOkinawa.SportsandWellness

