

Sponsorship opportunity – Kids sporting events

Kids sporting events

Name	Time Period	Camp	Non-SOFA	Age group	Participants*	Spectators*
Swim Meets (x9)	Year-round	Foster	○**	***	609	1,119
Youth Soccer	Feb to May	Foster, Courtney, Kinser		5-18	939	1,408
TriKids Triathlons (x3)	Mar, May, Jun	Foster, Courtney, Kinser		****	108	268
Underwater Eggstravaganza	April	Foster	○**	3-15	112	100
Pool Bashes (x8)	May, July	All Camps	○**	All	740	175
Dive-In Movies (x14)	Jun to Aug	All Camps	○**	All	392	-
Youth Baseball/Softball	Jul to Oct	Foster, Courtney, Kinser		5-18	758	1,137
Youth Basketball/Cheer	Oct to Jan	Foster, Courtney, Kinser		5-18	791	1,186
				Subtotal	4,449	5,393
				TOTAL		9,842

* Participants / spectators numbers are actual numbers obtained from the events held in 2018.

** Open for anyone who has the base access.

*** Anyone who can swim across the pool (usually 7 & up).

**** TriKids triathlon: 7-14 y.o.; MiniKids triathlon: 9 y.o. & yonger.

- Mud Run Kids sponsorship is available under separate package.



Become a sponsor for the MCCS Semper Fit Kids Sporting Events

& reach out approximate 10,000 active duty military people and their family members!

	PREMIER EVENTS SPONSOR \$10,000	EVENTS SPONSOR \$5,000	SUPPORTING SPONSOR \$2,500	SPONSOR \$1,000
Tables and chairs provided with product display / sampling & surveying opportunities	All events (upon request)	Up to 5 events	Up to 3 events	1 event
On-site announcements and recognition by EMCEE	•	•	•	•
On-site Signage: 3'x6' banners	1 year-round banner at each Aquatic facility (8 locations)	1 year-round banner at 3 Aquatic facilities	1 banner per event up to 10 events per year	1 banner per event up to 5 events per year
Logo on event t-shirts	All events that create event t-shirts	Up to 5 events that create event t-shirts		
Logo on website / Facebook promotion and mention of sponsor	•	•	•	limited
Branding on Media Advertising	•	•	limited	limited
"Thank you" ad on Facebook	•	•		
MCCS Aquatic facilities' or Fitness centers' visits / flyer program	• Year-round			
VIP Parking	•	•		

In-kind sponsorship is also available upon request for following items:

Exercise equipment	Basket/base/soccer/Soft-balls, bats, gloves, helmets, kids road bikes
Exercise apparels	Draw-string bags, backpacks, sports towels, team uniforms
Supplements	Nutrition bars, sports drinks
Recovery	Restaurant certificates, ice cream, healthy snack packs
Goods for kids	Outdoor toys, amusement park free admissions

For advertising information, contact Commercial Sponsorship and Advertising Sales at:

sales@okinawa.usmc-mccs.org | mcsokinawa.com/advertise

From off-base or cell: 098-970-2245/7897

Fax: 098-970-0975

Phone (From U.S.):+81-98-970-2245/7898

Fax: +81-98-970-0975

Event Photos are available with:

Flickr.com/photos/mccs-sponsorship/
facebook.com/MCCSOkinawa.SportsandWellness

