

## Sponsorship opportunity – Library Children’s programs

### Library Children’s programs

Name	Time Period	Camp	Non-SOFA	Age group	Partici-pants*	Spec-tators*	Occur-rence*	Total partici-Pants*
Lapsit <sup>1)</sup>	Weekly	Courtney, Foster, Kinser	○	0-23 m.o.	35	28	108	6,804
Tales for Tots <sup>2)</sup>	Weekly	Courtney, Foster, Kinser	○	24-48 m.o.	132	124	108	27,648
Preschool Story Time <sup>3)</sup>	Weekly	Courtney, Foster, Kinser	○	4-6 y.o.	126	99	108	24,300
Elementary Fun <sup>4)</sup>	Monthly	Foster	○	5-9 y.o.	7	2	108	972
Sibling Night <sup>5)</sup>	Monthly	Foster	○	0-12 y.o.	25	21	12	552
Teddy Bear Sleepover <sup>6)</sup>	Monthly	Courtney	○	0-12 y.o.	23	20	12	516
Lego Lab <sup>7)</sup>	Monthly	Courtney	○	4 +	13	6	9	171
Yomikikase <sup>8)</sup>	Monthly	Courtney, Foster, Kinser	○	4-9 y.o.	9	6	21	315
Winter Wonderland Story Time <sup>9)</sup>	Annually	Courtney, Foster, Kinser	○	Any	45	25	3	210
Dr. Seuss Birthday Party <sup>10)</sup>	Annually	Courtney, Foster, Kinser	○	Any	189	162	3	1,053
					<b>TOTAL: 62,541</b>			

- Summer Reading Program and Lego Building Competition sponsorship are available under separate packages.

\* Participants (average participants in one class) / spectators numbers are actual numbers obtained in 2018.

- 1) Expose a baby to music, rhymes, and stories with interactive program.
- 2) Help a child learn, through songs, dance, and stories.
- 3) 30 minutes of stories, songs, and a craft to encourage language, literacy, and creativity.
- 4) Fall in love with reading as a child listens to a story, complete a craft, and play games with new friends.
- 5) Fun games, a craft, and a special story time about the special bond between brothers and sisters.
- 6) A storytime, followed by sleepover with a teddy bear or stuffed animal.
- 7) Discuss a theme, and build to your hearts content with Lego.
- 8) Learn about the Japanese and Okinawan culture through songs, stories, and a craft.
- 9) Storytime to celebrate snow, snowmen, and winter.
- 10) Stories, songs, crafts, and special appearances by Sam I Am and the Cat in the Hat



## Become a sponsor for the MCCS Library Children's programs

**& reach out approximate 62,000 active duty military people and their family members!**

	PREMIER EVENTS SPONSOR \$10,000	EVENTS SPONSOR \$5,000	SUPPORTING SPONSOR \$2,500	SPONSOR \$1,000
Tables and chairs provided with product display / sampling & surveying opportunities	Up to 4 events per month	Up to 2 events per month	1 event per month	Up to 4 events per year
On-site announcements and recognition by EMCEE when available	•	•	•	•
On-site Signage: 3'x6' banners	1 year-round banner at all 6 libraries	1 year-round banner at 3 libraries	1 year-round banner at 1 library	1 banner per event up to 5 events per year
Logo on event t-shirts	All events that create event t-shirts	Up to 5 events that create event t-shirts		
Logo on website / Facebook promotion and mention of sponsor	•	•	•	limited
Branding on Media Advertising	•	•	limited	limited
"Thank you" ad on Facebook	•	•		
MCCS library visits / flyer program	• Year-round			
VIP Parking	•	•		

In-kind sponsorship is also available upon request for following items:

Electronics Items	Action cameras, Bluetooth headsets, Bluetooth speakers, Kindle readers
Educational items	Age appropriate toys, games, and books for boys and girls, Lego sets, school supplies (back packs, water bottles, lunch bags, notebooks etc.)
Family oriented items	Amusement parks' free admission tickets, hotel overnight stays, lunch/dinner certificates, tickets for sporting events, free ice cream

**For advertising information, contact Commercial Sponsorship and Advertising Sales at:**

sales@okinawa.usmc-mccs.org |  
 mcsokinawa.com/advertise  
 From off-base or cell: 098-970-2245/7897  
 Fax: 098-970-0975  
 Phone (From U.S.):+81-98-970-2245/7898  
 Fax: +81-98-970-0975

**Event Photos are available with:**

Flickr.com/photos/mccs-sponsorship/  
 facebook.com/MCCSOkinawa.SportsandWellness

