

Pacific-wide MLK Holiday Basketball Tournament



ABOUT

For over 20 years, Semper Fit has been hosting the Pacific-wide Martin Luther King Jr. Holiday Basketball Tournament. This tournament is one of the most anticipated marquee sporting events each year. This is our largest basketball event of the year, featuring a single round robin tournament followed by a double elimination seeded playoff bracket. It is open to participants pacific-wide for people over the age of 14. This is a five-day event which includes an opening/closing ceremony, giveaways, vendors and interactive games for the spectators. In addition to the basketball tournament, there is also a 3-point skills competition, a slam dunk contest, and a skills challenge. There will be additional live entertainment during the event.

Date: Annually - January
Location: Foster Field House
Participants: 300



Sponsorship requested includes the following:

- Cash to offset costs
- Restaurant gift certificates
- Overnight stays
- Sports drinks
- Roundtrip tickets to the states
- Headphones
- Fitness gear & Fitness Accessories
- T-shirts
- Gift certificates
- Speakers



Benefits to Sponsor

- Tables and Chairs
- Announcements at Event
- Banner Space
- Recognition at the Event
- Product Display

