

NEWCOMERS ORIENTATION WELCOME ABROAD (NOWA) BRIEF ~TABLE TOP FLYER PROGRAM~



- + REACH NEWCOMERS
- + MEET & GREET WITH CLIENTS

EXCELLENT OPPORTUNITY

for a rare face-to-face meeting
with potential clientele in need
of multiple services.

What is Newcomers Orientation Welcome Aboard (NOWA) Brief ?

- Mandatory program that discusses a wide range of topics pertinent to incoming Marines, Sailors and their families.
- Ranging in subject matter from personal responsibilities and expectations as members of the U.S Armed Forces, briefings from representatives of multiple services organizations, to information regarding the unique culture and customs of Okinawa
- Held every Wednesday from 0715-1600 throughout the year with the exception of adverse weather (TCCOR-1 or greater) at the Community Center aboard Camp Foster. The Information Fair is held from 0815-0910 and set-up is from 0700-0715.

ABOUT

Throughout the year, and especially during the summer months, Okinawa sees an influx of newly arrived military personnel. To assist with the transition and ease anxieties of moving, the NOWA Brief was created.

- Mandatory program that discusses a brief range of topics pertinent to incoming Marines, Sailors, and their families.
- Ranging in subject matter from personal responsibilities and expectations as members of the U.S. Armed Forces, briefings from representatives of multiple service organizations, to information regarding customs and culture in Okinawa.

BENEFITS TO SPONSOR

- Excellent opportunity to get your name in front of all new military personnel and families. (NOWA attendance is mandatory for them)
- Opportunity to inform customers about your services by means of a flyer positioned prominently on every table at NOWA.
- Opportunity to educate all new incoming Marines, Sailors and families when they are hungry for information.

SPONSOR OPPORTUNITY

- Table-top flier on each table
- Minimum of 10 tables
- Minimum agreement period: 3 months.
- Cost: \$50 per brief

