

# Unit, Personal, and Family Readiness Program (UPFRP)



## ABOUT

A Unit Readiness Coordinator is a valued asset to the Marines and families who fall under their care. They contribute time, energy and resources to maintain family readiness within the Marine Corps.

The URC is the link between the command, the unit and the families. Their mission is to keep the units and families under their watch informed and up-to-date on family readiness. The URC is all about communication. Without that vital function, families may end up feeling segregated from the unit.

Keeping loved ones connected falls into the Unit, Personal, and Family Readiness Program, which the URC manages. This program was designed to enable units to empower Marines and family members by providing opportunities for them to thrive while taking on the challenges of the military lifestyle. URCs do this by hosting events, keeping loved ones updated about their units and advising them on the different programs available.

## Benefits to Sponsor

- Table and chairs
- Recognition at the event
- Banner Space
- On-site signage for the duration of the event (ex: flyers, posters, display stands)
- Announcements at event

## Sponsorship requested includes the following:

- Cash to offset costs
- Gift baskets
- Overnight stays
- Gift certificates
- Roundtrip tickets to the States