

Sponsorship opportunity – MCCS Clubs & Restaurants’ seasonal events

Event month	Event	re-occurrence	Total participants #	Location*													
				SS	HP	Th	OB	BO	Tn	Ch	Ha	BV	LG	PA	BH	TY	
February	Spend a special Valentine’s Day with us	one time	251	X	X		X	X	X								X
March	Celebrate St. Patrick's Day at an MCCS Club	one time	1,962	X	X	X	X	X							X	X	
April	Celebrate Easter with us	one time	2,464	X	X		X	X	X								X
May	Cinco De Mayo at the clubs	one time	2,229	X	X	X	X	X			X		X	X	X		
May	Celebrate Mom with us	one time	2,079	X	X		X	X	X		X	X	X				X
June	Celebrate Dad with MCCS	one time	1,466	X	X		X	X	X								X
October	Halloween at the clubs	one time	859	X	X	X	X			X	X	X	X	X	X	X	
November	Thanksgiving at the clubs	one time	2,371	X	X		X	X	X					X	X	X	
December	Celebrate Christmas at the clubs	one time	1,532	X	X		X	X	X					X	X	X	
December	Holiday parties at the clubs	one time	1,802	X	X		X				X	X	X	X	X		
December	New Year's parties at the clubs	one time	2,232	X	X	X	X	X			X	X		X	X	X	
		TOTAL	19,247														

- Participants numbers are actual numbers obtained from the events held in 2018.

* SS: Surfside on Kinser; HP: Habu Pit on Futenma; Th: Thirsty’s on Futenma; OB: Ocean Breeze on Foster; BO; Butler Officers’ Club on Plaza Housing; Tn: Tengan Castle on Courtney; Ch: Chesty’s Enlisted Lounge on Courtney; Ha: Hashmarks on Courtney; BV: Bayview on Courtney, LG: Legends Officers’ club on Courtney; PA: The Palms on Hansen, BH: Beach Head on Schwab; TY: Taiyo Steak House



Become a sponsor for MCCS Clubs & Restaurants' seasonal events

& reach out approximate 20,000 active duty military people and their family members!

	PREMIER EVENTS SPONSOR \$10,000	EVENTS SPONSOR \$5,000	SUPPORTING SPONSOR \$2,500	SPONSOR \$1,000
Tables and chairs provided with product display / sampling & surveying opportunities	All events (upon request)	Up to 5 events	Up to 3 events	1 event
On-site announcements and recognition by EMCEE	•	•	•	•
On-site Signage: poster / digital monitor	1 year-round poster / digital monitor (one per club for 6 clubs)	1 year-round poster / digital monitor (one per club for 3 clubs)	1 poster / digital monitor in month of the event up to 10 events per year	1 poster / digital monitor in month of the event up to 5 events per year
Logo on website / Facebook promotion and mention of sponsor	•	•	•	limited
Branding on Media Advertising	•	•	limited	limited
"Thank you" ad on Facebook	•	•		
MCCS flyer program	All facilities Year-round	1 club Year-round		
VIP Parking	•	•		

In-kind sponsorship is also available upon request for following items:

Goods for kids	Outdoor toys, amusement park free admissions, toys, school supplies
Goods for families	Hotel overnight stays, lunch certificates, airline tickets for families (international/domestic) possibly combining with amusement park free admissions and/or free hotel stay
Other items	Go Pro, video games/consoles, flat TVs, MP3 players, Bluetooth headsets/speakers, gifts for mothers, gifts for fathers, Halloween related items, Christmas related items

For advertising information, contact Commercial Sponsorship and Advertising Sales at:

sales@okinawa.usmc-mccs.org | mcsokinawa.com/advertise

From off-base or cell: 098-970-2245/7897

Fax: 098-970-0975

Phone (From U.S.):+81-98-970-2245/7898

Fax: +81-98-970-0975

Event Photos are available with:

Flickr.com/photos/mccs-sponsorship/

