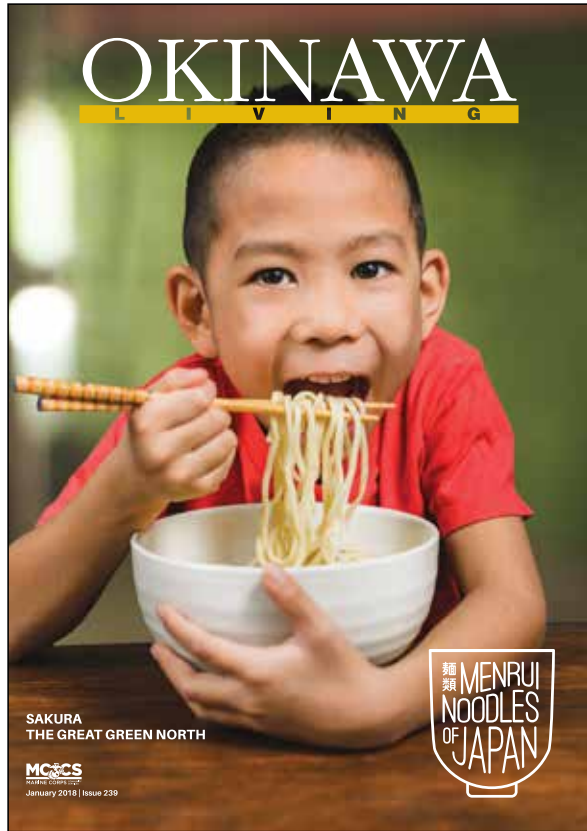


# OKINAWA LIVING MAGAZINE



## About

• MCCS(海兵隊コミュニティサービス)は、月刊誌「オキナワリビング(Okinawa Living)」を在沖米軍やその家族へ、日本・沖縄の文化、生活習慣、歴史を掘り下げて紹介。月刊誌という特性を活かし、その月々の沖縄行事・風習・それらに纏わる歴史等を細かく紹介することで、在沖米軍人がさらに沖縄に興味を持ち、友好的な関係が築けるよう、毎月発行しております。

• そのほかにも、MCCS主催のスポーツイベント・子供向けプログラム・沖縄観光スポットへのツアーや、基地内外のレストラン・ショップのお得なセール情報など、多岐に渡る情報を掲載し、充実した内容の月刊情報誌となっています。

• また、今年で創刊23年目を迎える「オキナワリビング」は、APEX優秀創刊誌賞をはじめ、デザイン部門・写真部門など、各方面で高い評価を受け、様々な国際賞を受賞しております。老若男女問わず愛読されている「オキナワリビング」への広告掲載で、新たな顧客層の獲得をしませんか？御社のビジネス発展を私たちがお手伝いいたします！



- + 毎月1回、1万部発行
- + 沖縄県内すべての米軍基地に配布
- + 数々の広告の賞を受賞

## 配布部数：10,000部無料配布

- 配布日：毎月1日
- 配布先：県内各海兵隊基地/嘉手納空軍基地/陸軍基地/海軍基地、基地内公認施設（食料品店/便局/レストラン/クラブ/ジムなど）
- 新しく沖縄へ赴任した米軍人のオリエンテーションキットに挿入
- スターズ&ストライプス新聞購読者へ配達

## 150ヶ所以上に配布

FOSTER	Pass & ID Office (IPAC)	Marine & Family Services Center	Commander Task Group
3d Dental Battalion	Plaza Gym	Mess Hall	Commissary
Aquatic Center	Post Office	Post Office	Education Center
Ashibina Child Care Center	Single Marine Program	Teen Center	Erwin PME Center
Bldg 1 (1st & 2nd floor racks)	Stars & Stripes (Daily inserts)	Tengan Castle Restaurant	Exchange & Food Court
Butler Officers' Clu	Substance Abuse Counseling Center	Tsunami Scuba	Family Services Center
Bowling Center	Taiyo Golf Club	HANSEN	Housing Office
Captain D's & Starbucks	Terra Restaurant	III MEF Mess Hall	Main Street USA Mall
Car Care Center & Exchange Express	The Spot	Bowling Center	Navy MWR Marketing
Child Development Center	Tours+	CSC/Marine & Family Services Ctr.	Air Power Cafe
Commissary	Tsunami Scuba	Exchange & Food Court	Navy Gateway Inns & Suites
Community Center	USO Bldg. 442	Exchange Express	Pentagon Federal Credit Union
Concession Mall	Westpac Lodge	House of Pain Fitness Center	Post Office
Concessional Mall (Green Line Bus Stop)	Westpac Inn	House of Pain North	Schilling Community Center
Education Center	SHIELDS	Library & Education Center	Shogun Inn
Evans Clinic	Crows Nest Club	Lodge	Exchange Express (24 hour)
Exchange & Food Court	Exchange Express	Mess Hall	Exchange Express
Exchange Express Locations	Post Office	Post Office	Exchange Express (Flightline)
Family Advocacy & Community Counseling Program	SeaBee Liberty Lounge	Exchange Express	USO
Food, Beverage & Entertainment Services	MCTUREOUS	The Palms Club & Tours+	Visitor Control Center
Fieldhouse	Exchange Express	Tsunami Scuba	TORI I STATION
Food Court (Outdoor Box)	School Age Care Center	USO	1st Battalion, 1st FSG
Furniture Store	COURTNEY	SCHWAB	Athletics
Gunners Fitness Center	Bayview Enlisted Club	BeachHead Club	Dive Shop
Housing Tower #376	Bowling Center	Bowling Center	Exchange Express
Joint Reception Center	Child Development Center	Dental Clinic	Havana's
Killin Elementary School	Commissary	Education Center	Library
Library	Courtney Housing	Exchange & Food Court	Outdoor Recreation
Marine & Family Services Center	Courtney Lodge	Library	Post Office
Marine Uniform Store	Community Services Coordinator	Marine & Family Services Center	Relocation Assistance
Marine Youth Activity Center	Education Center	Center	KINSER
Marketing Lobby	Exchange & Food Court	Mess Hall	Bowling Center
MCCS Administrative Bldg	Family Housing Tower 4513	Post Office	Children, Youth, and Teen Center
Mess Hall	Family Housing Tower 4506	Power Dome Fitness Center	Center
Naval Hospital	Ironworks Fitness Center	USO	Commissary
Ocean Breeze Restaurant & Club	Library\Arts and Crafts Center	Sumo Burrito	Education Center
Outdoor Recreation	Main Street Food Court	FUTENMA	Exchange Express
		Billeting Office	Exchange/Food Court
		Bowling Center	Housing Tower #846
		Culdsac Inn	Housing Tower #848
		Education Center	Kinser Fitness Center
		Express & Exchange	Library
		Habu Pit SNCO & Officers' Club	PSC/CSC/Tours+
		Mess Hall	Mess Hall
		Post Office	Post Office
		Semper Fit Fitness Center	School Age Care Center
		Red Baron Eatery	Surfside Club
		USO	Tsunami Scuba
		Thirsty's Enlisted Club	LESTER
		KADENA	Exchange Express
		AMC Terminal	Fitness Center
		AMC Terminal USO	
		CFAO Bldg 3574	
		Car Care Center	

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## 広告掲載費

\*ページ指定料：広告掲載費の10%

広告サイズ	1x	3x	6x	12x
Full Page	\$990	\$945	\$900	\$850
1/2 Page	\$660	\$630	\$600	\$570
1/4 Page	\$440	\$420	\$400	\$380
1/6 Page	\$285	\$270	\$250	\$230
1/12 Page	\$155	\$150	\$140	\$135
表紙				
裏表紙	\$2,200	\$2,100	\$1,990	\$1,900
表2,3	\$1,650	\$1,575	\$1,500	\$1,425
中央見開き	\$1,990	\$1,890	\$1,795	\$1,700

## 締切日

掲載枠締切：発行日の40日前

御社原稿制作入稿：発行日の35日前

弊社制作原稿入稿：制作に必要なすべての写真・情報・イラストなど発行日より45日前までにお渡し下さい。

## 広告掲載にあたって

- ・新規ご契約のお客様は、初回広告掲載料は前払いとなります。
- ・引き続き広告掲載を頂く場合、デザインの変更希望がある場合でも、広告原稿締切期日までにお客様からのご連絡がない場合MCCSは前回掲載の広告デザインを再使用する権利を有します。
- ・米海兵隊の方針に基づき、基地内刊行物に掲載される広告は、すべて海兵隊報道部の承認が必要となっております。
- ・印刷：全ページフルカラー／セミグロスペーパー使用

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