

# DIGITAL MONITOR PROGRAM



- + OVER 20 LOCATIONS
- + 1 MILLION VIEWS
- + DISCOUNTS AVAILABLE



## About

A highly effective and inexpensive way to show off your branded message at key high traffic areas island-wide!

## Locations

Over 20 locations island-wide including: Camp Foster's Ocean Breeze, Gunners Fitness Center, Sumo Burrito, MCCS HQ building, Westpac Lodge and Inn, Tengan Castle on Camp Courtney, Butler Officers Club, Camp Hansen's The Palms, six bowling centers island-wide, and Taiyo Golf Club.

## Reach

Patronage breakdown: Daily patron counts based on repeat customers, exceeds well over 1,000,000 per year. 68% Active Duty Marines, 11% Family Members/Spouses, 8% Active Duty Navy, 5% DOD Civilian, 3% Active Duty Army, 3% Active Duty Air Force, 2% retired /local national.

## Pricing

\$200 monthly per location. Discounts available on multiple location placement and ad frequency



# DIGITAL LODGING LCD SCREEN PROGRAM



- + REACH ALMOST 90,000 GUESTS**
- + MINIMUM CONTRACT**
- + WIDE AUDIENCE**

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**DO NOT MISS  
THIS OPPORTUNITY!**  
Space is limited on each phone.

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### *MCCS Lodges*

MCCS Lodges are designed to serve our Temporary Duty Personnel and Permanent Change of Duty Station Personnel and their families, and offer rest and relaxation as a recreational facility for our military Community. Each facility offers a variety of amenities to make visits comfortable and memorable.

### About

MCCS Marketing is now offering our customers the opportunity to reach potential clients through our MCCS Lodging LCD Screen Advertising Program. Partnering with the MCCS temporary and long-stay lodges, Foster Westpac Lodge and Westpac Inn, provides the opportunity to place your ad on LDC phone displays in over 180 rooms.

### Reach

With an occupancy rate of over 60% in the winter months and 80% in the busy summer Permanent Change of Station (PCS) season, your ad is sure to reach your target clientele!

Reach almost 90,000 occupants per year!

Westpac Inn/Lodge: 89,818 occupants per year

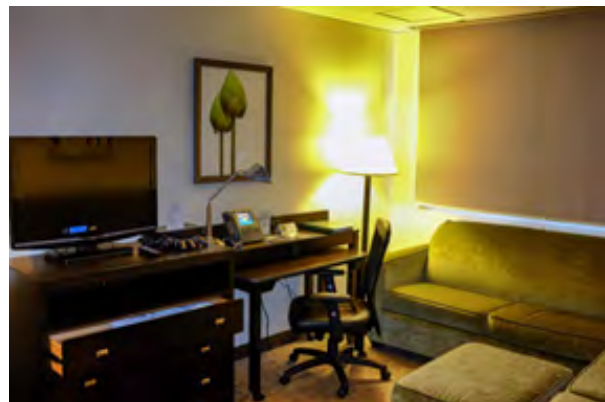
### Pricing

Only \$200 per month for all available lodging phones

- \$50 discount if participating in the Lodge Flyer Program during the same duration
- Minimum contract of 3 months

### Specs

- Advertisement will display as a permanent image for duration of agreement on main display
- The dimensions for VOIP adverts are 298x168 pixels



# TAIYO GOLF CART DIGITAL MONITOR PROGRAM



## Touchscreen GPS

Let customers see and touch your logo with touch-screen GPS

Taiyo's fleet of 100 golf carts are equipped with touch-screen GPS systems which display the distance to the hole, course hazards, scorecard, and menu options, plus a flyover with audio for tips on playing the hole. Golfers view monitors an average of 15 times per hole, providing you with a captive audience.

Insert Ads: 314 pixels wide x 141 pixels tall  
Fullscreen Ads: 1024 pixels wide x 600 pixels tall

### Insert Ads:

- Appear in the corner of the golf map screen as golfers are playing a hole
- Select when you would like your ad to appear: At the tee, at the fairway, or when approaching the green (par 3's cannot have fairway insert ads)

### Fullscreen Ads:

- Displayed when golfers arrive at a tee, drive toward the fairway, or approach the green
- Fullscreen ads will initially fill the entire screen. After seven seconds, the text "Touch the screen to return to golf" will appear at the top of the screen. For this reason, it is recommended to leave a margin of about 50 pixels at the top of the screen

