

MCCS TV



- + LARGE AUDIENCE**
- + 50,000 VIEWERS**
- + BASE FACILITIES**

MCCS TV

- Offers programming for all ranks and services from the Single Marines, Airmen, Soldiers, and Sailors to accompanied service members and their families
- Free to Mediatti (the exclusive on-base cable television provider) basic cable TV subscribers
- Strategically located among the very popular American Forces Network (AFN) channels that broadcast popular American programs. (AFN has the look and feel of a commercial TV network in the U.S.)
- Diverse mix of programming that is both entertaining and educational.
- Features locally-produced programs which include documentaries on Marine Corps life on Okinawa, water safety, recycling tips, health and wellness, and other subjects relevant to the military audience on Okinawa.
- Posts listings of local events, MCCS programs, services and NewsBreaks, island-wide activities, public service announcements, and local tours and festivals.
- MCCS TV programs are uploaded to YouTube

About

Convey your message dynamically with sight, sound, and motion, which can give your business, product, or service instant impact and credibility.

Reach a large audience in a short period of time, affording the opportunity to be creative and attach a personality to your business, which can be particularly effective for small businesses that rely on repeat customers.

Reach

Reach 50,000 viewers in more than 25,000 homes that receive the channel, as well as military barracks and base lodging facilities island-wide.

Pricing

Static Billboard

15-second billboard can run ten times a day

300 spots per month

\$300 per month

Only \$1 per spot!

Video Commercial Advertising Information

Ten 30-second commercials per day

1-6 MONTHS

\$1,500/month

Only \$5 per spot

6+ MONTHS

\$ 1,200/month

Only \$4 per spot

Specs

- A variety of digital video formats on DVD and DV formats are accepted for master spots
- Video slide presentations are also accepted