

MCCS WEBSITE ADVERTISING

MCCSOKINAWA.COM

Annual Unique Users/Visitors:
552,676

Sessions:
1,131,929

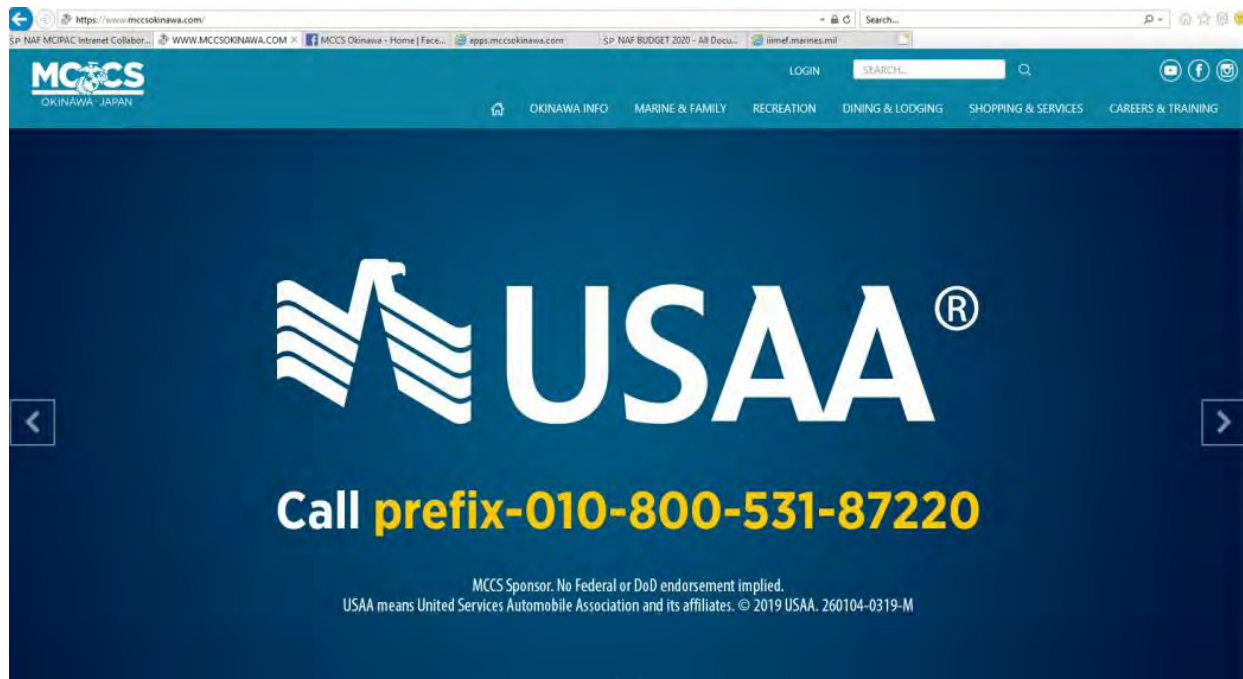
About users:
Language: 81.64% English, 13.92% Japanese
53.8% Female, 46.2% Male
43.38% of users were ages 25-34, 24.19% of users were ages 35-44

Duration	Medium	Resolution	Rate
2 weeks	Carousel Ads	845(w) x 354(h) pixels	\$125
2 weeks	Large Jumbotron	1700(w) x 800(h) pixels	\$225

Jumbotron Example:

Text/content area is located in the center of the
Jumbotron graphic.

The size: 956(w) x 549(h).



The screenshot shows a web browser displaying the MCCS website. The main content area features a large blue jumbotron with the USAA logo and the text "Call prefix-010-800-531-87220". The website header includes the MCCS logo and navigation links for OKINAWA INFO, MARINE & FAMILY, RECREATION, DINING & LODGING, SHOPPING & SERVICES, and CAREERS & TRAINING. The browser address bar shows the URL https://www.mccsokinawa.com/.

Carousel Example:



For advertising information, contact Commercial Sponsorship and Advertising Sales at:

MCCS Marketing Branch MCB Camp S.D. Butler Unit 35023
FPO AP 96373-5023

sales@okinawa.usmc-mccs.org | mccsokinawa.com/advertise

From off-base or cell:	Phone (From U.S.):
098-970-2245/7897	+81-98-970-2245/7898
Fax: 098-970-0975	Fax: +81-98-970-0975