

OKINAWA GUIDE



- + 50,000 READERS
- + HIGH TRAFFIC AREAS
- + ONLY GUIDE AVAILABLE

Inside

Introduction to Okinawa, communication, transportation, sights and sounds, dining, entertainment, shopping, sports and hobbies, education, career and family, phone numbers and much more.

About

Filled with information any newcomer needs to know about life on Okinawa, the *Okinawa Guide* is distributed to all newcomers attending the mandatory newcomers welcome briefs. It provides information on transportation, cultural tips, base maps and phone numbers, tourist attractions, festivals, activities, family programs and services, and other essentials for life on the island.

- The only authorized welcome guide on Marine Installations on Okinawa
- The most informative and comprehensive English publication found on Okinawa
- Available through businesses, churches, restaurants and other establishments throughout the community.

Reach

- Reach over 50,000 readers with a high disposable income.
- Distributed to everyone attending the mandatory Newcomers Orientation Welcome Aboard (NOWA) brief.

Circulation

- Distributed to high traffic areas on all bases post offices, commissaries, exchanges, shoppettes, housing offices and more

Published: July

Space Reservation deadline: March 1st

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