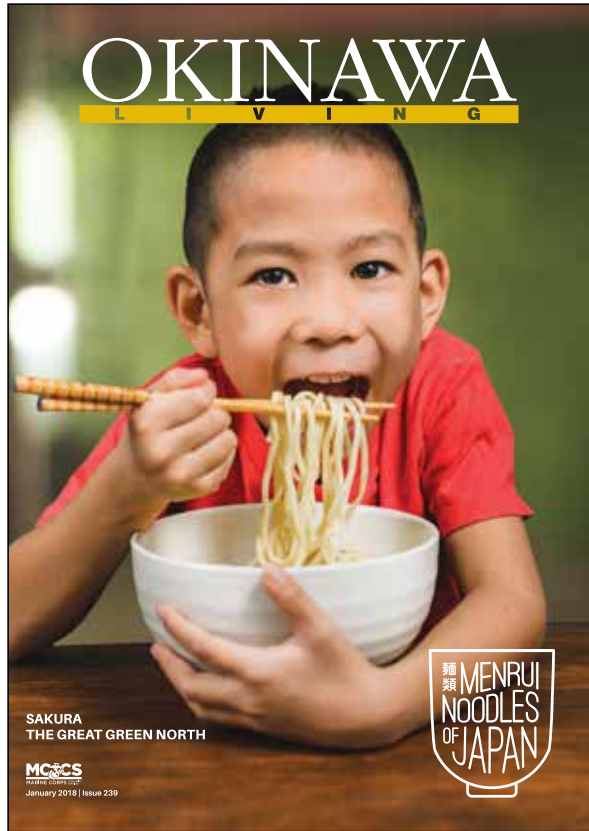


OKINAWA LIVING MAGAZINE



About

Okinawa Living Magazine, is the cultural cornerstone for the military community on Okinawa. Ranging from in-depth editorial examining Okinawan traditions to monthly MCCS activities and events, *Okinawa Living* serves its goal as a harmonizer of Okinawan and military lifestyles.

With its monthly rotation, the magazine contains new and ever-changing information regarding local lifestyle and customs, and overview of seasonal celebrations and events on island, as well as important historical perspectives and educational articles. With its varying cultural forums, this publication succeeds in informing the military community of the nuances and local traditions of life in Okinawa.

Okinawa Living also educates the armed forces community about MCCS events and activities such as monthly classes, children and youth activities, sporting and entertainment, tours to on-island locations and exotic destinations, and money saving sales and specials on and off bases. With free copies circulated each month, distribution is tightly monitored so as to ensure overall effectiveness and success of the publication.

Multiple winner of the APEX award for Publication Excellence, the International Davey Awards, Publications Management Magnum Opus, and the International Academy of the Visual Arts, *Okinawa Living* is the premier monthly publication tailored to the interests and education of the military community on Okinawa.



- + AWARD WINNING
- + MONTHLY ROTATION
- + IN-DEPTH EDITORIAL
- + HIGH READERSHIP

Circulation

- 10,000 free copies distributed monthly to high-traffic areas on ALL bases island wide (including all Marine Corps bases, Kadena Air Force Base, and U.S. Army and U.S. Navy installations)
- Key distribution points include Exchanges and Exchange Express locations, commissaries, and all military post office
- Home-delivered to *Stars and Stripes* subscribers

Over 150 Locations

FOSTER

3d Dental Battalion
 Aquatic Center
 Ashibina Child Care Center
 Bldg 1 (1st & 2nd floor racks)
 Butler Officers' Clu
 Bowling Center
 Captain D's & Starbucks
 Car Care Center & Exchange Express
 Child Development Center
 Commissary
 Community Center
 Concession Mall
 Concessional Mall (Green Line Bus Stop)
 Education Center
 Evans Clinic
 Exchange & Food Court
 Exchange Express Locations
 Family Advocacy & Community Counseling Program
 Food, Beverage & Entertainment Services
 Fieldhouse
 Food Court (Outdoor Box)
 Furniture Store
 Gunners Fitness Center
 Housing Tower #376
 Joint Reception Center
 Killin Elementary School
 Library
 Marine & Family Services Center
 Marine Uniform Store
 Marine Youth Activity Center
 Marketing Lobby
 MCCA Administrative Bldg
 Mess Hall
 Naval Hospital
 Ocean Breeze Restaurant & Club
 Outdoor Recreation

Pass & ID Office (IPAC)

Plaza Gym
 Post Office
 Single Marine Program
 Stars & Stripes (Daily inserts)
 Substance Abuse Counseling Center
 Taiyo Golf Club
 Terra Restaurant
 The Spot
 Tours+
 Tsunami Scuba
 USO Bldg. 442
 Westpac Lodge
 Westpac Inn

SHIELDS

Crows Nest Club
 Exchange Express
 Post Office
 SeaBee Liberty Lounge

MCTUREOUS

Exchange Express
 School Age Care Center

COURTNEY

Bayview Enlisted Club
 Bowling Center
 Child Development Center
 Commissary
 Courtney Housing
 Courtney Lodge
 Community Services Coordinator
 Education Center
 Exchange & Food Court
 Family Housing Tower 4513
 Family Housing Tower 4506
 Ironworks Fitness Center
 Library\Arts and Crafts Center
 Main Street Food Court

Marine & Family Services Center
 Mess Hall
 Post Office
 Teen Center
 Tengan Castle Restaurant
 Tsunami Scuba

HANSEN

III MEF Mess Hall
 Bowling Center
 CSC/Marine & Family Services Ctr.
 Exchange & Food Court
 Exchange Express
 House of Pain Fitness Center
 House of Pain North
 Library & Education Center
 Lodge
 Mess Hall
 Post Office
 Exchange Express
 The Palms Club & Tours+
 Tsunami Scuba
 USO

SCHWAB

BeachHead Club
 Bowling Center
 Dental Clinic
 Education Center
 Exchange & Food Court
 Library
 Marine & Family Services Center
 Mess Hall
 Post Office
 Power Dome Fitness Center
 USO
 Sumo Burrito

FUTENMA

Billeting Office
 Bowling Center
 Culdsac Inn
 Education Center
 Express & Exchange
 Habu Pit SNCO & Officers' Club
 Mess Hall
 Post Office
 Semper Fit Fitness Center
 Red Baron Eatery
 USO
 Thirsty's Enlisted Club

KADENA

AMC Terminal
 AMC Terminal USO
 CFAO Bldg 3574
 Car Care Center

Commander Task Group
 Commissary
 Education Center
 Erwin PME Center
 Exchange & Food Court
 Family Services Center
 Housing Office
 Main Street USA Mall
 Navy MWR Marketing
 Air Power Cafe
 Navy Gateway Inns & Suites
 Pentagon Federal Credit Union
 Post Office
 Schilling Community Center
 Shogun Inn
 Exchange Express (24 hour)
 Exchange Express
 Exchange Express (Flightline)
 USO
 Visitor Control Center

TORII STATION

1st Battalion, 1st FSG
 Athletics
 Dive Shop
 Exchange Express
 Havana's
 Library
 Outdoor Recreation
 Post Office
 Relocation Assistance

KINSER

Bowling Center
 Children, Youth, and Teen Center
 Commissary
 Education Center
 Exchange Express
 Exchange/Food Court
 Housing Tower #846
 Housing Tower #848
 Kinser Fitness Center
 Library
 PSC/CSC/Tours+
 Mess Hall
 Post Office
 School Age Care Center
 Surfside Club
 Tsunami Scuba

LESTER

Exchange Express
 Fitness Center

Life

RELAXATION SALON

lifeokinawa.net

Safe and Instant Fat Loss!

Non-Surgical Fat Reduction

- Ultrasonic Cavitation Treatment
- Non-surgical and painless fat loss!

¥12,000 ~ ¥6,000 (60 mins)
 ¥18,000 ~ ¥10,000 (120 mins)
 ¥20,000 ~ ¥13,000 (150 mins)
 (Cavitation + Body Wrap or EMS)

Package multiple sessions and receive a discount!

"FREEZE" your fat away!
 (10 min. cavitation incl.)

- New Cryolipolysis Fat-freezing Treatment

¥19,800 ~ ¥9,800 (for 1st session only)

Massage

FACIAL & BODY MASSAGE

- Facial & Body
 - 30 min. ¥7,000
 - 60 min. ¥8,000
 - 90 min. ¥9,000
 - 120 min. ¥10,000
- Body Oil Massage
 - 30 min. ¥7,500
 - 60 min. ¥8,500
 - 90 min. ¥9,500
- Facial/Body Chemicals
 - 30 min. ¥5,900
 - 60 min. ¥7,900
 - 90 min. ¥9,300

NEW IPL HAIR REMOVAL

FOR WOMEN

Half Body (including lower body + Brazilian + armpits) + Waxing
¥14,800

Underarms ¥200
 Bikini Line ¥1,500
 Lower Lip Under ¥1,500
 Backline ¥1,500
 Backline + Side ¥2,000

FOR MEN

Underarms ¥1,500
 Lower Back ¥1,500
 Shoulder + Fat
 Back + Lower Back ¥15,000

*Non-surgical, non-invasive
 *No downtime for the most recent treatments

Around the Navel
¥980

EYELASHES

- Classic Eyelashes
 - Full Set **¥4,400**
 - (First time only)
- Volume Eyelashes
 - 3D-4D Full Set (First time only) **¥6,400**

Facial & Body **¥10,000** (3-70 mins)
 (Special Offer: 1st session only. 2nd session 50% off. 3rd session 40% off. 4th session 30% off. 5th session 20% off. 6th session 10% off. 7th session 5% off. 8th session 0% off. 9th session 5% off. 10th session 10% off. 11th session 15% off. 12th session 20% off. 13th session 25% off. 14th session 30% off. 15th session 35% off. 16th session 40% off. 17th session 45% off. 18th session 50% off. 19th session 55% off. 20th session 60% off. 21st session 65% off. 22nd session 70% off. 23rd session 75% off. 24th session 80% off. 25th session 85% off. 26th session 90% off. 27th session 95% off. 28th session 100% off.)

Gift Certificate available

Life ★ Family Mart ★ HAB ★ Gate 1

★ To Sunabe ★ Naha Marina International School

Open: 10 a.m. - 7 p.m. Reservations required. Chatan-Cho Sunabe 278. Tel. **098-936-4062**

Advertising Rates
 Preferred placement is available at 10% premium charge over the contracted rate.

Note: All advertisements will be published in compliance with U.S. Marine Corps policy. For more information, talk to your MCCS Marketing Sales Representative.

Ad Size	1x	3x	6x	12x
Full Page	\$990	\$945	\$900	\$850
1/2 Page	\$660	\$630	\$600	\$570
1/4 Page	\$440	\$420	\$400	\$380
1/6 Page	\$285	\$270	\$250	\$230
1/12Page	\$155	\$150	\$140	\$135

Cover

Outside Back	\$2,200	\$2,100	\$1,990	\$1,900
Inside Front/Back	\$1,650	\$1,575	\$1,500	\$1,425
Center Spread	\$1,990	\$1,890	\$1,795	\$1,700

Printing

- High-quality, full-color semi-gloss stock paper
- *Okinawa Living* introduces visitors to the island's unique traditions, explores colorful flavors with the monthly restaurant review, and guides readers to outdoor activities and tours.

Deadlines

Publication Date: First of each month
 Space Reservation: 40 days prior to publication
 Camera Ready Artworks: 30 days prior to publication
 Non-camera Ready Artwork: 60 days to publication

SPECIAL ADVERTISING SECTION

Advertising Specs

