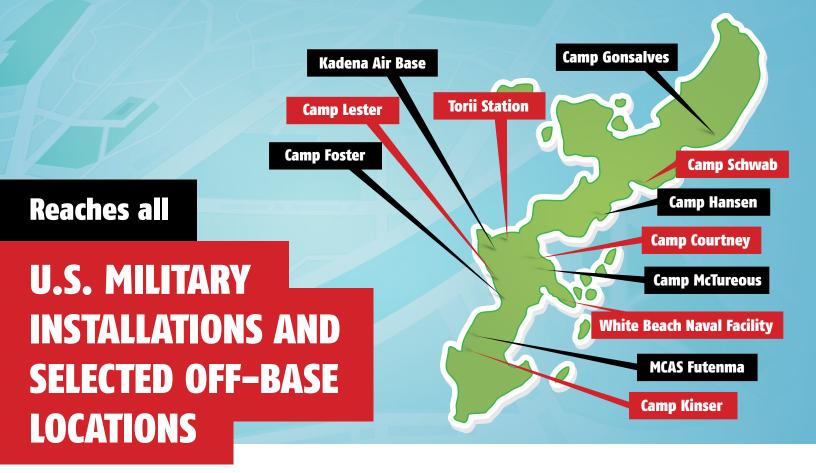


## Okinawa Spotlight (OS),

counterpart to the multiple-award-winning *Okinawa Living Magazine*, features stories about local lifestyle, seasonal celebrations and events, as well as available tours on-island and off. This twice-monthly publication also offers up-to-date info on happenings and activities on Marine Corps camps ranging from monthly self-enrichment classes, activities for kids to sports tournaments and entertainment for single service members.



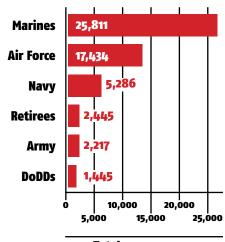


### Distribution

- Reaches ALL bases island-wide including Kadena Air Base (USAF), Torii Station (USA), White Beach Naval Facility (USN), and all Marine Corps camps (Camps Kinser, Foster, Lester, Courtney and McTureous housing area, Hansen, Schwab, and MCAS Futenma)
- Controlled distribution to high foot-traffic areas such as commissaries, exchanges, on-base post offices, mess halls, military unit locations, clubs & restaurants, fitness centers, concessions, shops, and more

## **Printing**

- High quality, full color semi-gloss stock paper
- Published twice a month 24 times a year
- Full PDF version available online



Total: 55,000 aprx.



# **REACHES ALL U.S. MILITARY INSTALLATIONS**

## **Island-wide bi-monthly**

## **Advertising Information**

Preferred placements are available at a 10% premium charge over the contracted rate.

Note: All advertisements will be published in compliance with U.S. Marine Corps policy.

### **Deadlines**

Publication date: Thursdays, twice a month Space reservation: 18 days prior to publication Camera ready artwork due: 7 days prior to publication

**Non-camera ready artwork due:** 14 days prior to publication

Deadlines must be followed to ensure insertion. We reserve the right to respect the previous issues insertion for all advertisers on contract if we do not receive the instructions by the deadline.

Ad Size	1X	<b>6</b> x	12X	24X
Full Page	\$800	\$760	\$720	\$680
1/2 Page	\$450	\$430	\$400	\$380
1/4 Page	\$300	\$285	\$270	\$255
1/8 Page	\$180	\$170	\$160	\$150
1/16 Page	\$120	\$110	\$90	\$85
Back Page	\$960	\$910	\$865	\$815

**Production Charge:** A \$50 per hour production charge will apply for all artwork. Estimates will be provided and must be approved prior to commencement of work. An additional fee will apply if artwork is to be used in other non-MCCS publications. Please ask your sales representative for further information.

For advertising information, contact Commercial sponsorship and Advertising Sales at:

### MCCS Marketing Branch, MCB Camp S.D. Butler

Unit 35032 FPO AP 96373-5023

Phone (From U.S.): +81-98-970-2245-/7898 From off-base or cell: 098-970-2245/7897 Fax (From U.S.): +81-98-970-0975

Fax: 098-970-0975

Email: sales@okinawa.usmc-mccs.org Web: mccsokinawa.com/advertise





Bleed.35in / 9mm

## 1/16 Page

4.57in x 1.5in 116.2mm x 38.1mm

**1/8 Page** 4.57in x 3.17in 116.2mm x 80.4mm

## 1/4 Page

4.57in x 6.5in 116.2mm x 165.1mm

## 1/2 Page

9.32in x 6.5in 236.7mm x 165.1mm

## **Full Page**

10.12in x 14.33in +Bleed .35in

257mm x 364mm +Bleed 9mm

Bleed.35in / 9mm



Bleed.35in / 9mm

# Over 145 locations basewide

## Over 40 off-base locations

### FOSTER:

MCCS HQ Building Marketing Front Desk MCCS Admin Bldg. 3F MCCS Admin Bldg. 2F Gunners Gym Field House (Outdoor Box) 50 Meter Pool (Seasonal) Community Center (Retail Community Center (Stage) Ocean Breeze Club The Spot (Food Court) The Spot (AAFES) Behavioral Health Marine & Family Services Center CDC Chimuguguru Center Shoppette

- 1st floor, by Front desk
- 1st floor, PAO Rm #110
- 2nd floor, CG hall way
- 2nd floor, CG Secretary

Terra

Building 1

Terra (Bonsai Coffee) West Pac Lodge

West Pac Inn

Post Office Tours+

Food Court (Outdoor Box) Food Court (Inside)

Exchange

Concession Mall

- · Four Seasons
- Barber Shop
- Green Line

Arby's / Main Street Café Housing Tower #1670 Housing Tower #376 Housing Tower #377 Housing Tower #378 Military Clothing AAFES Furniture Mart Naval Hospital Health Promotion Gym Car Care Center / Shoppette Commissary Library (1st floor) Education Center (2nd floor) Sumo Burrito Bowling Center

#### **FUTENMA:**

Habu Pit Club Semper Fit Athletics Red Baron Medical Dental Food Court Post Office USO Thirsty's Club

#### KINSER:

Housing Tower #869 Housing Tower #846 Housing Tower #847 Housing Tower #848 Housing Tower #858 Housing Tower #1086 Housing Tower #1087 Housing Tower #1088 Commissary Exchange Surfside Club Marine & Family Services Center Shoppette Post Office Library Kinser Sports Complex Athletics

## PLAZA HOUSING:

Butler Officer's Club

## COURTNEY:

Post Office Commissary Exchange/Food Court Div CG secretary MEF CG Secretary Bay View Enlisted Club **Bowling Center** Food Court Navy Federal Credit Union Shoppette SNCO Club Ironworks Athletics Library Arts & Crafts Center Tengan Castle Club Courtney Lodge

Housing Tower #4533

Housing Tower #4531

Housing Tower #4513

Housing Tower #4511

Housing Tower #4506

SCHWAB:
Exchange/Food Court
Post Office
Beachhead Club
Power Dome Athletics
Marine and Family Services

### HANSEN:

Library and Education center CSC Office Shoppette Post Office House of Pain Athletics Exchange/Food Court The Palms Club

## LESTER:

Shoppette

#### KADENA:

Visitor Control Center

- Day Pass
- I.D. & Registration 18 FSS Marketing (Okuma) Olympic Shoppette Mainstreet USA Mall Car Care Center Post Office Exchange - Food Court En-
- Exchange Food Court Entrance
- Exchange Main Entrance Commissary Pentagon Federal Credit Union Schilling Community Center
- Navy Gateway Inns & Suites MWR Marketing Flight line shoppette AMC Terminal
- Clinic Kadena (18th MGC)
  USO
- Fairchild Shoppette (24 Hour)

### **SHIELDS:**

Shoppette Crows Nest Club

### TAIYO GC:

Taiyo Golf Club Lobby (1st floor) Taiyo Golf Club Restaurant (2nd floor)

## TORII:

Post Office Havana's Club Re Office Shoppette Library Athletics

